Thank you to our Sponsors

Syngenta

Caydee Savinelli

Classification: PUBLIC
Who is Syngenta?

A leading agriculture company helping to improve global food security by enabling millions of farmers to make better use of available resources.

- World-class science and innovative crop solutions.
- 28,000 people in over 90 countries working to transform how crops are grown.
- Committed to rescuing land from degradation, enhancing biodiversity and revitalizing rural communities.

Key R&D centers across the world
Unrivalled global breadth

Over 100 R&D sites around the world supported by many field locations
Syngenta has two core businesses

**Crop Protection**
- Selective herbicides
- Non-selective herbicides
- Fungicides
- Insecticides
- Seedcare

**Seeds**
- Corn & Soybean
- Diverse Field Crops
- Vegetables and Flowers

What are the challenges for farmers?

2.5 billion depend on agriculture for a living

- Grow more crops while using less water and inputs
- Cope with volatile weather, floods and drought
- Satisfy consumers' changing tastes
- Meet rising demand for more food of higher quality
- Adopt new technology
- Invest to make the farm more productive
- Pass on a passion for farming to the next generation
Adding value sustainably

- As a business serving the agricultural industry, we help farmers feed a fast-growing world population. But there’s more: we aim to lead in sustainability.

- The Good Growth Plan is not only driving the way we add value to a sustainable agriculture system; it’s measuring the results, so we can quantify the difference we make.

Learn more at www.goodgrowthplan.com

The Good Growth Plan in 2017 – turning the commitments into tangible achievements

- In 2017, we measured input efficiency changes for 4,089 reference and benchmark farms for 22 crops in 41 countries

- Since 2014, we have benefited 7.5 million hectares of farmland through soil conservation practices

- Since 2014, we have benefited 5.6 million hectares of farmland through biodiversity enhancing practices

- In 2017, we have reached 13.9 million smallholders

- Since 2014, we have trained 25.5 million people on safe use

- In 2017, we have covered 86% of our suppliers with fair labor programs
Operation Pollinator – Global Overview
An industry-leading program

Started in 2000

21 countries implemented worldwide

>400,000 acres of farmland provided with ecosystem services

Part of our Good Growth Plan biodiversity commitment

Demonstrates that commercial farming and positive environmental management Practices can co-exist

Visit Booth 602
Vancouver Convention Centre – West Exhibit Hall A

Let’s increase our food supply without reducing theirs.

There are 7 billion people in the world. Each year, we are joined by 80 million more. Clearly, we need to grow more food. Yet, we must also protect the ecosystems that are vital to our planet’s health. As one of the world’s leading agricultural companies, Syngenta is helping farmers to grow more without taking new land into cultivation. As part of The Good Growth Plan, we are committed to increasing the average productivity of the world’s major crops by 30% and to enhance the biodiversity of five million hectares of farmland. And we are ready to work with growers, governments, NGOs and all who share this agenda. Please follow our progress at www.goodgrowthplan.com

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