Experiment is an online platform for discovering, funding, and sharing scientific research.
Overall Statistics

- 43.6% Funding Success Rate
- 1,945 Projects Launched
- 8,785 Lab Notes Published
- $8,101,219 Total Dollars Pledged
- 848 Projects Funded
- 100+ Published Peer-reviewed Papers
- 44,509 Backers
- 1,004 Projects Failed
- 12,794 Researchers
- 2,747 Repeat Backers
- 19 Projects Live
- $4,192 Average Project Budget

Source: experiment.com/stats

Who uses Experiment?
41% of researchers are female

25% of researchers are graduate students
We support researchers all over the world

Projects funded on Experiment have produced over 165 scientific outcomes

frontiers  PeerJ  JBC  nature  PLOS ONE  BMC
6.1% of backers are repeat donors

How do you use Experiment?
Meet Bill Hsiung.

Define your hypothesis.
Fill out online proposal and submit for review. Then your project is reviewed.

- Mar 21: Project submitted for review
- Mar 22: Project approved by Experiment staff
- Mar 31: Project launches and starts collecting pledges

Most of the work happens during the 30 day campaign.

- Mar 21: Project launches and starts collecting pledges
- Mar 22: Guest blog post in Southern Fried Science
- Mar 24: Reddit AMA, no one pledges
- Mar 26: First stranger pledges
- Mar 28: Reach 50% and lose all hope
- Mar 30: Reach 80% and regain sense of optimism
- May 1: Project 30-day funding window ends
If funded, backers are charged the day after the campaign closes. We chase failed payments, so you don’t have to.

Funds are transferred to a personal bank account or institution account minus fees.
Update backers with lab notes on the progress of the experiments.

Aug 5
Lab Note #1
Update

Months pass. Post a lab note.
Share final results with backers in the form of a peer-reviewed paper, dissertation, conference poster, or final lab note.

Aug 5
Publish results

Start again. Define your hypothesis.

Jan 18
Start proposal

Mar 12
Submit proposal for review
Why do we do what we do?

Jelly

n. The collective feeling of a shared moment of discovery. Some refer to it as the “Aha!” moment or the “Eureka!” moment.
I'm safely on the surface of Mars. GALE CRATER I AM IN YOU!!! #MSL
OUR MISSION
Democratize the research process so anyone can do science.

Challenge Grants
37 challenges
$888,472 raised
Wildlife Disease Association

Oct 2018
19 projects applied
17 projects launched
$70,000 pledged
958 backers
$1,500 prize

Wildlife Disease Association

1st place tie with 134 backers each!
4 projects received $100 runners-up prizes
Entomological Society of America Challenge
Call for proposals!

We’re looking for solutions to actionable research challenges.

$1,500 in challenge award by ESA.

Opportunity to take your research initiatives and frame it in a publicly engaging way.

Project Review Criteria

In order to be approved, projects must meet the following:

1. Is it hypothesis-driven or exploratory science?
2. Are the research goals feasible?
3. Can the research team meet the research goals?
Project Reviewer Feedback

Clearly written for technical and non-technical audiences.

Show how you’ll accomplish the research steps.

Illustrate how this advances the state of the science.

EntSoc Challenge Timeline

January 7, 2018
Deadlines for proposals

Interim
Approved campaigns will add endorsements, payout information, etc.

February 1, 2019
Launch of the campaigns